

## IPCB, an initiative of ALTERNet



ALTER-Net is a partnership of 24 research organisations from 17 European countries which will develop durable integration of biodiversity research capacity at a European level. Starting in April 2004, the EC (6<sup>th</sup> Framework Program) is contributing €10 000 000,- over the next 5 years to help ALTER-Net:

- Create a network for European long-term terrestrial and fresh-water biodiversity and ecosystem research, based on existing facilities
- Develop approaches to assess and forecast changes in biodiversity, structure, functions and dynamics of ecosystems and their services
- Consider the socio-economic implications and public attitudes to biodiversity loss.

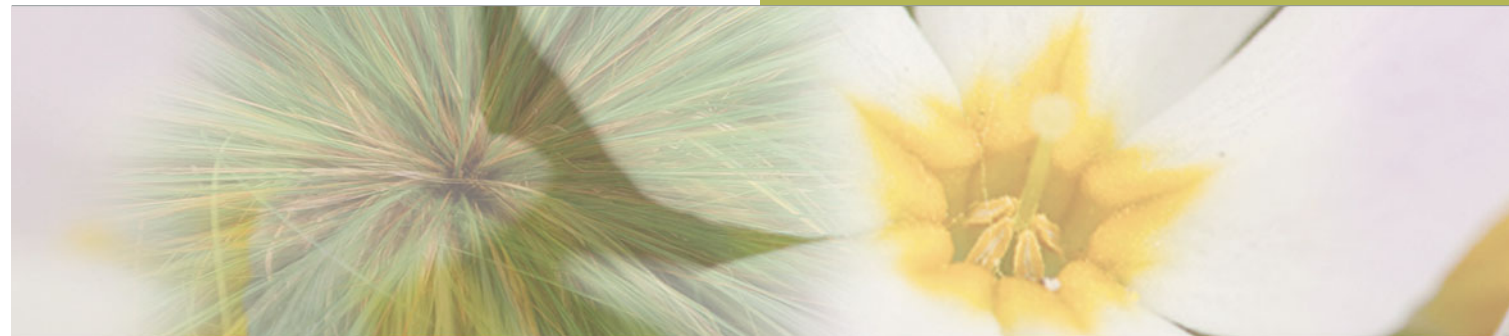


## How to access the IPCC website?

Access to the website is free of charge. All information is freely available. Additional registration is possible for journalists and information providers. Registered journalists can use additional features like receiving recent news and press releases on a daily/weekly or monthly basis. Registered information providers can post news items, press releases and event on the site.

Your gateway to biodiversity related news:  
<http://www.biodiversityresearch.net>

INTRODUCING THE IPCC – BRINGING TOGETHER THE LATEST BIODIVERSITY RESEARCH NEWS AND INFORMATION FROM CREDIBLE SCIENTIFIC SOURCES AND LEADING EXPERTS IN THE FIELD.



The main goal of the IPCC is to offer a portal on biodiversity research news to the international press community. At the same time it will become an important source of information for researchers working in the field of biodiversity related research. The site will offer the latest news related to biodiversity research, press releases on recent findings, background documents on important biodiversity research issues and links to important information sources on biodiversity. All the information providers are leading research organisations, making IPCC a scientifically credible source of news and expert information.

## IPCB – do you fit the user profile?

### → Journalists

If you are a member of the international press community and you are interested in biodiversity related research (including natural, economic and social sciences) then the IPCB website should become your most important resource. All the latest information brought together on one website: your gateway to biodiversity related research.

### → PR staff and science communicators

Do you want to send your message to the national and international press? IPCB can assist you. Register as an information provider, post your event, news item or press release on the IPCB website and we will ensure that journalists across Europe and beyond are informed of your research findings in the field of biodiversity.

### → Researchers

As a researcher you make the research news, so you can register as an information provider. In addition, IPCB can help you to stay in touch with the latest developments in the biodiversity research community. Visit the IPCB website and get the latest news on biodiversity related issues.

### → Webmasters

Are you responsible for a website concerning biodiversity and/or biodiversity related research? Do you want to offer research news on your site? IPCB is offering research news that you can use free of charge. All you need to do in return is acknowledge IPCB, and the original news source, on your site.

## What kind of information is IPCB offering?

### → Biodiversity Research News

The latest information on biodiversity related news. This part of the website informs users of the latest findings in the field of biodiversity research. The following other news areas are also covered: use of research results in environmental policy, funding opportunities for biodiversity related research, new research views. News items on the IPCB site come directly from research institutes, universities, individual researchers or from other news agencies.

### → Press releases

The latest press releases from research institutes, universities and funding agencies. All press releases are posted by the responsible organisation. For each press release you will find a summary and the full text on the website, as well as links to photographic material, audio and video, and more textual material.

### → Background files

Expert scientists will be asked to prepare background documents on important biodiversity related research issues. These background documents will summarise the existing knowledge and will become an important resource of information for journalists preparing articles on biodiversity and biodiversity related research. Researchers searching for background information on biodiversity related research issues will also find interesting information on these pages.

### → More information

Newspapers, television and radio stations, and news agencies regularly publish biodiversity research related topics. This section of the IPCB website links to news and information on biodiversity related research published on other websites.

### → Events

An overview of events in the field of biodiversity related research: congresses, workshops, calls for proposals. The event section will become the agenda for journalists and researchers with an interest in biodiversity related research.